

Collaborative Language and Literacy Summit 2021

Letter to Administrators

Dear Leader,

I'm writing this letter on behalf of educators in your organization who want to participate in the Collaborative Language and Literacy Summit 2021, and seek your support in making this opportunity available to them.

In this letter, I answer the following questions:

- Why the Collaborative Language and Literacy Summit 2021?
- When is the summit?
- What is included?
- Who should attend?
- How does the summit support teachers with virtual or in-person teaching?
- Why is the summit a priority NOW?
- What is the cost, and how do we register?

These questions are answered in turn below. You can also learn about the summit and register at this site: <https://www.academy.tonyasinger.com/courses/language-literacy-2021>.

Thank you for your consideration of this opportunity to support teachers and coaches in joining our vibrant, international learning community for the Collaborative Language and Literacy Summit that begins January 17th, 2021.

Sincerely,

Tonya Ward Singer



Why the Collaborative Language and Literacy Summit 2021?

The virtual Collaborative Language and Learning Summit 2021 helps teachers and the instructional leaders who support them strengthen collaborative conversations, close reading, and writing with evidence in culturally and linguistically diverse classrooms (and class Zooms).

Participants learn to apply the core mindsets and pedagogy in *EL Excellence Every Day* to make virtual, hybrid, and in-person teaching more interactive and equitable for all students.

OUTCOMES

Participants in the summit. . .

- Apply six essential mindsets and actions to make intellectually rich literacy relevant and effective with English learners.
- Strengthen collaborative conversations in every lesson, no matter the K-12 teaching context (virtual, hybrid, or in-person).
- Use a four-step routine to build language, higher-order thinking, and student collaboration with the texts they teach.
- Choose and lose scaffolds strategically to support access without watering down learning.

When is the summit?

The summit runs January 17, 2021 through March 17, 2021 and includes both asynchronous learning and three live, 90-minute workshops via Zoom with Tonya Ward Singer.

Participants get to choose the best timing for the live workshops, either:

- (1) Wednesdays from 3:00-4:30 PM Pacific (6:00 – 7:30 PM Eastern) on January 20, February 10, and March 3, 2021, or
- (2) Thursdays from 10:00-11:30 AM Pacific (1:00 – 2:30 PM Eastern) on January 21, February 11, and March 4, 2021

What is included?

The summit includes three live workshops via Zoom, self-paced modules, and an exclusive Summit Community Forum moderated by Tonya Ward Singer to support job-embedded action, reflection, and impact. Details appear in the charts that follow.



Three Live Workshops via Zoom

What?	When?
<p>1. Essentials & Engagement</p> <p>Participants connect and collaborate live with Tonya Ward Singer via Zoom to:</p> <ul style="list-style-type: none"> • Apply six essential mindsets and actions to teach and lead for EL Excellence. • Experience and share equitable conversation strategies for virtual and in-person teaching. • Plan an action to apply summit learning. 	<p>January 20 or 21, 2021</p> <p>Choose the date/time that works best for you:</p> <ul style="list-style-type: none"> • January 20, 3:00-4:30 PM Pacific • January 21, 10:00-11:30 AM Pacific <p>(Adjust time to YOUR time zone.)</p>
<p>2. Collaborative Academic Literacy</p> <p>Participants connect and collaborate live with Tonya Ward Singer via Zoom to:</p> <ul style="list-style-type: none"> • Experience and use a four-step routine to strengthen academic conversations, reading, and writing with any class text. • Identify EL Excellence resources that help you apply learning to your teaching. • Plan an action to apply summit learning. 	<p>February 10 or 11, 2021</p> <p>Choose the date/time that works best for you:</p> <ul style="list-style-type: none"> • February 10, 3:00-4:30 PM Pacific • February 11, 10:00-11:30 AM Pacific <p>(Adjust time to YOUR time zone.)</p>
<p>3. Asset-Oriented Scaffolding for Equity</p> <p>Participants connect and collaborate live with Tonya Ward Singer via Zoom to:</p> <ul style="list-style-type: none"> • Apply an asset orientation to scaffold to students' linguistic and cultural strengths. • Choose and lose scaffolds strategically to support access without watering down learning. • Plan an action to apply summit learning. 	<p>March 3 or 4, 2021</p> <p>Choose the date/time that works best for you:</p> <ul style="list-style-type: none"> • March 3, 3:00-4:30 PM Pacific • March 4, 10:00-11:30 AM Pacific <p>(Adjust time to YOUR time zone.)</p>



Self-Paced Modules – Available January 17 – March 17, 2021

Welcome	Welcome to the Summit. This welcome module builds a shared vision and connection in community, while helping personalize plans for the most relevant summit experience.
Goal 1	Self-Reflect on Six Essentials for Multilingual Excellence. Deepen understanding in the six essential mindsets and actions to teach and lead for equity and multilingual excellence in K-12 schools.
Goal 2	Increase Equitable Engagement in Classroom Conversations. Videos, mini-lessons, templates, and book-to-action tips help you apply the six essentials to strengthen equitable conversations in your classroom (or class Zooms).
Goal 3	Use Conversations to Strengthen Close Reading and Writing with Evidence. Videos, mini-lessons, templates, and book-to-action tips help you apply the six essentials to strengthen collaborative close reading and writing with evidence.
Goal 4	Choose and Lose Scaffolds Strategically. Videos, mini-lessons, and book-to-action recommendations help you effectively choose and lose scaffolds to build on students' assets and address next-level learning needs.
Goal 5	Self-Reflect on Impact and Next-Level Learning Priorities. Videos, reflection guides, and planning templates support continued learning and adaptation for ongoing impact.
Bonus	Differentiation Tool Kit – Conversations. Access the differentiation mini-lessons you need to strengthen equitable conversations in your context.
Bonus	Differentiation Tool Kit – Writing with Evidence. Access the differentiation mini-lessons you need to strengthen writing with evidence in your content.
Bonus	Classroom Demo Videos. Watch Tonya and other expert teachers demonstrate effective strategies and scaffolds in core classrooms.
Bonus	Seven Ways to Increase Connection and Conversation in Zoom Lessons. Ready-to-use tips and templates to help you facilitate conversations in live video lessons.



Exclusive Summit Community Forum

Forum	Tonya Ward Singer moderates an exclusive summit learning community forum to foster connection and collaboration throughout the two-month summit (January 17 – March 17, 2021) to deepen learning and impact.
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Who should attend?

The Collaborative Language and Literacy Summit 2021 is designed for K-12 teachers, specialists, and coaches in culturally and linguistically diverse schools who seek practical ways to increase student excellence with collaborative conversations, close reading, and writing with evidence in virtual or in-person teaching.

The summit centers on action and impact. We recommend coaches, instructional leaders, and specialists enroll in the summit with a classroom teacher or team and plan to spend approximately one hour each week collaborating to apply learning in a classroom. Administrators can adopt a classroom or collaborate with a classroom teacher in the summit.

The summit is not for educators who seek a theory-only workshop, or seek a training-of-trainers experience. The summit is designed to help educators apply and adapt learning in real teaching contexts to make an impact with students.

Administrators, your role is important to register a pair, team, or large cohort of teachers for collective change. Learn more about group registration and VIP partnership options available through January 8, 2021 here:

<https://www.academy.tonyasinger.com/pages/group-registration>

How does the summit support educators with virtual or in-person teaching?

For teachers now teaching virtually, this summit is an opportunity to experience the power of strategically integrating synchronous and asynchronous learning designs into a cohesive experience that's flexible and differentiated to meet the needs of each learner. Unlike other trainings in distance learning pedagogy that only use live sessions or pre-recorded videos, this summit actually walks the walk of best practices in virtual learning design.



In our live Zoom workshops, Tonya keeps learning interactive while simultaneously modeling how to adapt classroom conversation strategies to the unique challenge and opportunities of the virtual space. **Seven Ways to Increase Connection and Conversation in Zoom Lessons** is the asynchronous complement to these demos; this bonus module is designed to help participants build background, try strategies, and reflect and adapt approaches for ongoing impact.

Teachers teaching in-person especially appreciate the classroom demonstration videos and the support provided for applying the strategies in *EL Excellence Every Day* to the unique challenges of in-person teaching during a pandemic. Collaborative conversations with masks and social distancing are a little more complicated, but possible!

Tonya moderates the summit community forum to support collective inquiry, including risk-taking, humble reflection, and adaptation of approaches to meet students' evolving learning needs. No matter how—or how often—teaching contexts shift between in-person, hybrid, and virtual during the pandemic, this is a rich space for connecting with colleagues in similar situations to solve problems and share ideas for success.

Why is the summit a priority NOW?

This is a rough time for teachers and the communities we serve. Across multiple areas including health, the economy, and education, the challenges of the global pandemic is disproportionately impacting Black, Indigenous, and Latinx communities. There is also an increase anxiety and depression felt across the globe.

Students with the gift of more than one language who are classified as English Learners have always needed effective, culturally relevant, interactive teaching. Teachers don't need more mandates or trainings that feel like "one more thing;" they need effective tools and a courageous learning community that supports risk-taking, reflection, and adaptation.

When we connect and collaborate with a shared vision to impact what is within our control, we build resilience together.

When we help students connect and collaborate in relevant, humanizing ways in our everyday teaching, we build community. We create belonging. We increase equitable engagement in learning. When we focus on student conversations and writing, we also gather valuable formative data that helps us provide the just-in-time support students need.



Humans are motivated by mastery. We are motivated by purpose. The Collaborative Language and Literacy Summit 2021 builds collective motivation and community by focusing on a vision that matters: strengthening equitable student-to-student conversations and connection in the lessons we teach every day.

What is the cost and how do we register?

INDIVIDUAL REGISTRATION

Individual registration is \$395. You can register individuals one at a time directly on the academy website using either a credit card or PayPal. The deadline for individual registration is Thursday, January 14, 2021 at midnight Pacific time. Please contact us at support@tonyasinger.com if you have questions.

GROUP REGISTRATION (Ends Friday, January 8th, 2021)

When you register a group, you gain access to additional payment options and discounts for groups of 10 or more. Deadline for group registration is Friday, January 8, 2021. Go to www.academy.tonyasinger.com/pages/group-registration to learn about group registration benefits and VIP partnership opportunities. Please email support@tonyasinger.com if you have questions, or to request group registration.

ORDER THE BOOK

This is a book-to-action, action-to-impact professional learning experience. The book *EL Excellence Every Day* by Tonya Ward Singer is required, and not included in your registration; order a copy for each participant from your favorite bookseller today.

